



Thirteenth International Aluminum Extrusion Technology Seminar & Exposition

April 30 – May 2, 2024

Rosen Shingle Creek Resort • Orlando, Florida USA

ET24.us

100+ Technical Sessions • ET Expo • nETworking & more

Sponsorship Opportunities Guide

Sponsorships provide invaluable branding, publicity and visibility before, during and after the event to increase the overall value of your ET '24 experience. Optimize your ET '24 experience by becoming a sponsor!

ET '24 sponsorships deliver the greatest impact and visibility the earlier you commit. The Thirteenth International Aluminum Extrusion Technology Seminar & Exposition is your opportunity to connect with decision makers in the global extrusion industry.

Sponsorships are open to ET Expo Exhibitors and non-exhibitors alike unless otherwise noted.



Gain
Visibility



Optimize
Your Brand



Build
Connections



Increase
ROI

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Available Sponsorships

The following sponsorship packages will be available for ET '24 and are available to exhibiting and non-exhibiting firms unless otherwise noted. In addition to those benefits listed for each sponsorship opportunity below, every sponsor will receive:

- Signage at Registration and at the Specific Event (if applicable)
- Your Logo on ET '24 website
- Thank you at Opening Session
- Recognition in Advance Brochures
- Recognition in the On-Site Program Guide
- Your logo illuminated on the wall near the sponsored event*

ET '24 Welcome Social **SOLD**

As the first official function of ET '24, this kick-off event on Tuesday evening, hosted on the ET Expo show floor, is where connections are made! This sponsorship includes:

- Logo on items used at Social

ET '24 Opening General Session

\$9,000 Exclusive

The Opening General Session gathers all the delegates together for an informative program, including a keynote address by an industry luminary and the announcement of the Best Papers of ET '24.



ET '24 Wednesday Reception . . \$15,000 Exclusive

The Wednesday evening reception will be held in the ET Expo hall, concentrating the ET delegates in one spot for maximum exposure.

- Logo on items used at Reception.

ET '24 Closing General Session . . \$12,000 Exclusive

Be the final sponsor of ET '24 and leave a lasting impression with delegates by sponsoring the Closing General Session on Thursday.

ET '24 Logo Puzzle

Treasure Hunt . . \$500

12 Sponsorships Available

This sponsorship is available to drive traffic to your booth at ET '24. Sponsor an ET '24 logo puzzle piece in your ET booth!



(This puzzle image is for illustration purposes only – the design is subject to change.)

In addition to the benefits noted above, as a sponsor you will receive:

- Up to 180 pieces of one puzzle section in your booth to handout to visitors who are building the ET '24 logo puzzle;
- Your Logo and recognition is included on the Treasure Map.

ET '24 Extrusion Showcase **SOLD**



The Extrusion Showcase promises to be bigger and better than ever! Great examples of product applications employing extruded aluminum solutions

will be on display from a wide variety of markets such as automotive, building and construction, industrial, recreation and more. Award-winning Aluminum Extrusion Design Competition entries will also be on display. The Showcase will be located in the high-visibility rotunda area welcoming delegates to the entrance of ET '24.

Hotel Key Cards **SOLD**

Put your company's logo in front of every delegate staying at the Rosen Shingle Creek by sponsoring the hotel key cards, which includes your logo imprinted on the plastic key card.

*On select sponsorships as practicality allows.

Automotive Spotlight – Extrusion Showcase Sponsorship *SOLD*

The Automotive Spotlight is a special, separate display of automotive applications for aluminum extrusions



that highlights some of the best and latest examples of how extrusions are used within the vehicle structure. The Auto Spotlight was a hit at ET '22 – and promises to be just as impressive at ET '24! It will be located next to the Extrusion Showcase outside the ET Expo.

ET '24 Audio/Visual *SOLD*

Receive recognition at every session with your logo displayed announcing your company as the official A/V sponsor of ET '24!



ET '24 Wi-Fi \$12,000 Exclusive

Receive increased visibility and recognition with the Wi-Fi Sponsorship! ET '24 delegates will see your logo each time they access Wi-Fi. In addition to the benefits noted above, sponsor receives:

- Your Logo on welcome page seen when delegates use Wi-Fi
- Signage at the Exhibit Hall “Hot Spot”

Registration Gift *SOLD*

At each ET event, delegates receive a souvenir welcome gift as part of the ET experience. Past gifts have included backpacks to hold the ET Proceedings books, Padfolios with a pen and notepaper etc. ET staff will work with the sponsor to determine the appropriate registration gift for ET '24.

Badge Lanyards *SOLD*

Your company logo will be visible around the neck of every ET '24 delegate! In addition to the benefits noted above, this sponsor receives:

- Logo imprinted alongside ET '24 logo on lanyard

ET '24 Mobile Event App *SOLD*

This handy app continues to have rave reviews, providing smartphone users seamless communication and networking at ET. The custom-designed, comprehensive mobile app puts all event information at the delegates' fingertips, with real-time updates provided at the conference.

ET '24 Mini Schedule \$5,000 Exclusive

Put your company name in the hands of every delegate by sponsoring the ET '24 mini schedule. This handy fold-out schedule provides an easy-to-read grid of the ET '24 Technical Program and other event information, which folds up to slip into delegate pockets.

MEAL AND BREAK SPONSORSHIPS

Breakfast Buffet . . . \$4,000 ea. *Two Available or \$8,000 Exclusive for both days*

Breakfast sponsorships are available each day of the Seminar on Wednesday and Thursday. Sponsors receive an exclusive sponsorship for each event, as well as company logo on items used at Breakfast.

**Lunch Buffet *SOLD*
*Three Available or \$18,000 Exclusive for all days***

One lunch sponsorship is available each day of the ET Seminar on Tuesday, Wednesday and Thursday. Sponsors receive an exclusive sponsorship for each event, as well as your company logo on items used during lunch.

**Coffee Breaks \$6,000 ea.
*Six Exclusive Available***

A number of nETworking Coffee Break sponsorships are available throughout ET '24. Get your company name in front of delegates during their “down time”! Packages are available for exclusive full morning or full afternoon sponsorships (\$16,000).

- Morning coffee break \$6,000 ea. or \$16,000 for all days
- Afternoon coffee break \$6,000 ea. or \$16,000 for all days
- **Add-On for Confirmed Sponsors** \$1,200 ea.
Banner advertisement space available on the ET '24 website.



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Partnership by Design:
Aluminum Extrusion &
Sustainability

SPONSORSHIP REGISTRATION FORM

Please submit to the ET Foundation Executive Office by December 31, 2023 in order to take full advantage of your sponsorship opportunity.

Name _____

Company* _____

(*Please indicate exactly how you wish your company's name to appear on **ALL** brochures, signage etc.)

Address _____

City _____ State or Province _____

Zip/Postal Code _____ Country _____

Telephone _____ Fax _____

Email _____

Please List the Name of Event(s) or Program You Would Like to Sponsor:

	Amounts:
First Choice _____	= \$ _____
Second Choice _____	= \$ _____
Third Choice _____	= \$ _____

Payment Information:

Sponsorship registration is not final until full payment is received.

Check enclosed

(U.S. funds drawn on a U.S. bank only)

in the amount of \$ _____

Make check payable to:

Aluminum Extruders Council

1000 N. Rand Road, Suite 214, Wauconda, Illinois 60084 USA

Invoice me

in the amount of \$ _____

Wire transfer

(include sponsorship total and applicable bank fees in U.S. dollars)

in the amount of \$ _____

Contact mail@etfoundation.org for wire transfer instructions or call 1.847.416.7258

PLEASE SEND THIS COMPLETED SPONSORSHIP FORM AND PAYMENT TO:

1000 N. Rand Road, Suite 214
Wauconda, IL 60084 USA

**OR SECURE FAX:
1.847.526.3993**

NOTE: *Due to the high cost of credit card processing fees, we are not offering credit card payments at this time.*

Please fax or mail completed form to ET Foundation.

QUESTIONS?

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Produced by:



In conjunction with:



Please direct ET '24 inquires to the ET Foundation

ET FOUNDATION

ETFoundation.org

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