Fourteenth International Aluminum Extrusion Technology Seminar & Exposition

April 26 – 29, 2027

Rosen Shingle Creek Resort • Orlando, Florida USA

100+ Technical Sessions • ET Expo • nETworking

RESERVE BY DEC. 4

Sponsorship Opportunities

Connect with decision makers in the global aluminum extrusion industry!

Sponsorships provide invaluable opportunity for brand exposure, publicity and visibility before, during and after the event – increasing the overall value of your ET ’27 experience and presence within the global extrusion industry.

Optimize your ET ’27 experience by becoming a sponsor!

ET ’27 sponsorships deliver the greatest impact and visibility the earlier you commit. The **Fourteenth International Aluminum Extrusion Technology Seminar & Exposition** is your unique opportunity to connect with decision makers in the global extrusion industry!

Sponsorship opportunities are open to ET Expo Exhibitors and non-exhibitors unless otherwise noted.









Sponsorship Questions?

Contact: Mandy Vazquez

847.416.7219 or mvazquez@tso.net

Available ET ’27 Sponsorships

The following sponsorship packages are available and are open to exhibiting and non-exhibiting companies unless otherwise noted.

The following benefits are included in All sponsorships:

- **Recognition signage at Registration and at the Specific Event** *(if applicable)*
- **Recognition in advance brochures**
- **Your company logo on the ET ’27 event website**
- **Recognition in the official on-site Program Guide**
- **Sponsor acknowledgment “thank you” during the Opening Session**

Together these benefits help extend your company’s reach and enhance visibility throughout the event!





NEW! ET ’27 Sponsorship Levels

Sponsorship levels offer high-visibility and recognition throughout the event. Choose the level that fits your visibility and branding goals!

ALUMINUM Sponsor Level – NEW

$40,000 | Exclusive Opportunity

As an **Aluminum Sponsor,** your company receives the highest level of recognition and visibility throughout the event. This prestigious tier positions your company as a key industry partner and leader supporting the success of ET ’27.

By securing the Aluminum Sponsorship, your company gets prominent branding across all event materials, exclusive opportunities for engagement with attendees, and priority placement in marketing and promotional campaigns. Your generous support plays a vital role in elevating the event experience and advancing the success of ET ’27.

- In addition, your Aluminum Sponsorship benefits includes your **logo placement** on:
  - Opening and closing General Session slides
  - Registration desk monitor display
  - Signage near registration
  - Registration desk table runner/banner
  - Your company logo projection near registration
  - All official event room signage
- **Verbal recognition announcement** during official event announcements and breaks
- **Dedicated sponsor spotlight announcement** with video featured and hosted on the ET ’27 website
- **Your company PDF flyers/brochures** are available to download in the dedicated sponsor spotlight
- **Opportunity to include a small promotional item** in attendee registration bags
- **Acknowledgment of Aluminum Sponsorship** across all marketing materials and digital promotion

GOLD Sponsor Level – NEW

$20,000 | *2 Available*

As a **Gold Sponsor,** your company receives prominent recognition as a key supporter of ET ’27. This sponsorship level delivers a strong brand visibility and valuable engagement opportunities.

- In addition, your Gold Sponsorship benefits include your company **logo placement** on:
  - Registration desk monitor display
  - Signage near registration
  - General Session Slides
  - Coffee cart signage (Your company logo is displayed on or near the cart.)
  - Coffee Sleeves and Boxed Cookies during coffee breaks
- **Verbal recognition announcement** as a Gold Sponsor during official event announcements and breaks
- **Your company PDF flyers/brochures** are available to download in the dedicated sponsor spotlight
- **Acknowledgment of Gold Sponsorship** across all marketing materials and digital promotion

SILVER Sponsor Level – NEW

$10,000 | *3 Available*

As a **Silver Sponsor,** your company is recognized as a valued contributor to the success of ET ’27. This level provides strong brand visibility and exposure through select promotional placements and event communications to connect with attendees.

- In addition, your Silver Sponsorship benefits includes your **logo placement** on:
  - General Session Slides
  - Coffee cart signage (Your company logo is displayed on or near the cart.)
  - Coffee cart napkins
- **Verbal recognition** announcement as a Silver Sponsor during official event announcements and breaks
- **Your company PDF flyers/brochures** are available to download in the dedicated sponsor spotlight.
- **Acknowledgment of Silver Sponsorship** across all marketing materials and digital promotion.







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ET ’27 Welcome Reception . . . . . SOLD

As the first official function of ET ’27, this highly attended Tuesday evening kick-off on the ET Expo Show floor sets the stage for where connections are formed, conversations begin, and where the excitement truly starts. Attendees, exhibitors, industry leaders gather and engage. The Kick-off social sets the tone for the days ahead and offers exceptional visibility for your brand.

- In addition, benefits include:
  - **Logo placement** on all items used at the Welcome Reception (such as napkins, step-and-repeat backdrop stand for photo opportunities or other event promotional material.)
  - Brand visibility on the ET ’27 website & Event app
  - Online registration confirmation “thank you” page
  - Custom Signature drink naming opportunity (e.g., “The [Sponsor Name] Spritz”)
  - 3D Logo Projection at Expo Entrance
  - Additional options available

ET ’27 Wednesday Evening Reception . . . . SOLD

The Wednesday evening reception brings all ET delegates together in one central location within the ET Expo Hall creating a high-energy atmosphere ideal for nETworking, conversation, brand visibility and engagement. This sponsorship opportunity includes exceptional brand exposure and positions your brand at the heart of a key ET ’27 experience.

- In addition, benefits include:
  - **Logo placement** on all items used at the Reception (such as napkins, step-and-repeat backdrop stand for photo opportunities or other event promotional material.)
  - Brand visibility on the ET ’27 website & Event app
  - Online registration confirmation “thank you” page
  - Custom Signature drink naming opportunity (e.g., “The [Sponsor Name] Spritz”)
  - 3D Logo Projection at Expo Entrance
  - Additional options available

ET ’27 Logo Puzzle Treasure Hunt

$1,000 *(12 Available)*

Drive attendee traffic and increase booth engagement through this fun and interactive sponsorship opportunity to drive traffic to your booth at ET ’27. As an ET ’27 puzzle treasure hunt sponsor, your booth becomes a featured destination as attendees collect puzzle pieces while exploring the ET Expo Floor!

- In addition, benefits include:
  - **Logo recognition and booth location will be featured** on the official Treasure Hunt map online and in a flyer to be distributed to attendees
  - **Increased booth visibility,** attendee interaction, and Expo floor traffic through participation in this high-engagement activity
  - **Up to 180 pieces/additional interactions with attendees during the Seminar**
    A puzzle piece(s) section is assigned to your booth for distribution to participating attendees who are building the complete ET ’27 puzzle



ET ’27 Extrusion Showcase . . . . . SOLD

This must-see attraction will spotlight great examples of product applications using extruded aluminum solutions across a wide range of industries, including automotive, building and construction, industrial, recreation, and more. Attendees will also experience the creativity and innovation of the award-winning Aluminum Extrusion Design Competition Entries on display!

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Automotive Spotlight –
Extrusion Showcase Sponsorship

$10,000 | Shared Opportunity *(One available)*

Position your company alongside one of ET ’27’s most anticipated attractions – the Automotive Spotlight, a dedicated showcase featuring innovative automotive applications for aluminum extrusion. This specialized exhibit highlights some of the best examples of how extrusions are used within the vehicle structure. A standout feature at ET ’24, the Automotive Spotlight attracts strong attendee interest and it is expected to be just as impressive an attraction at ET ’27. Conveniently located adjacent to the Extrusion Showcase outside the Expo Hall, this high-traffic exhibit offers outstanding visibility and engagement opportunities for sponsors.

Wi-Fi & Website Sponsorship. . . . . SOLD

Own the digital experience at ET ’27 by sponsoring the event’s most highly utilized attendee resource – the official event website and onsite Wi-Fi Network during the event.

Before, during, and after the event, attendees rely on the ET ’27 website as the go-to place for schedules, speaker bios, event updates, and registration, making it a central hub for attendee engagement and event navigation.

As the exclusive Wi-Fi & Website Sponsor, your company provides the essential connection that keeps attendees informed, engaged, and connected throughout the ET ’27 experience. This high-visibility sponsorship places your brand in front of high-energy attendees repeatedly as they access the ET ’27 website, navigate the show floor, and interact with event sessions.

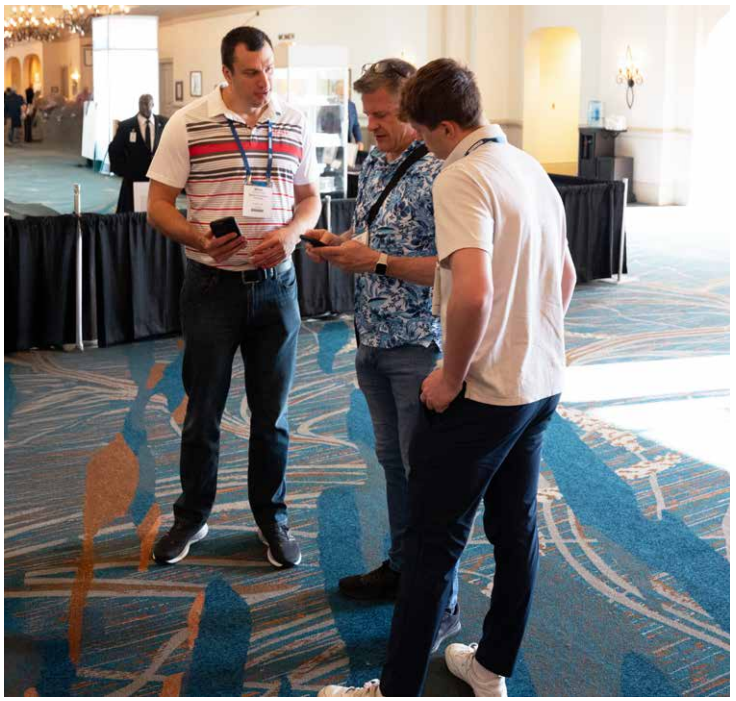
Hotel Key Card Sponsorship . . . . . SOLD

Keep your brand in attendees’ hands throughout their stay by sponsoring the official hotel key card for ET ’27. This high-visibility sponsorship places your company logo directly on the hotel key cards used daily by delegates staying at the Rosen Shingle Creek Resort, providing repeated exposure from check-in through departure.

Registration Gift Sponsorship . . . . . SOLD

Make a lasting first impression by sponsoring the official ET ’27 registration gift. As attendees arrive and check-in, they’ll receive a branded welcome gift that helps set the tone for an exciting and memorable event experience.

This high-visibility sponsorship places your company directly in the hands of every attendee, creating an immediate brand recognition and continued brand exposure throughout ET ’27 and a lasting connection with attendees.



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Badge Lanyard Sponsorship . . . . . .SOLD

Put your company logo alongside the ET'27 logo throughout ET '27. Worn by every attendee, exhibitor, speaker, and industry delegate during the event. Badge lanyards provide continuous, high-visibility exposure in meeting rooms, nETworking events, and across the Expo floor. This practical and high-impact sponsorship ensures your company is seen at every moment of the ET '27 experience.

ET '27 Mobile Event App Sponsorship . . . . . SOLD

Gain continuous digital visibility by sponsoring the official ET mobile event app – the ultimate digital companion for attendees, delivering seamless event communication, enhanced nETworking, and instant access to everything happening at ET '27. Highly praised by attendees year after year, the customized mobile app provides real-time access to updated schedules, exhibitor information, event details, nETworking opportunities, and much more – all right at their fingertips.

MEAL SPONSORSHIP OPPORTUNITIES

ET '27 Breakfast Buffet Sponsorship

$4,000 | *Thursday Opportunity Available*

Start each day of ET '27 with your brand front & center as attendees gather for an official breakfast buffet – an energizing fresh meal to start their day as they begin their seminar experience!

As the breakfast sponsor, your company logo will be front and center during one of the most highly attended nETworking times of the day as attendees create industry connections, nETwork, and prepare for the day ahead. It ensures repeated exposure in a relaxed and engaging environment.

ET '27 Lunch Sponsorship . . . . . SOLD

As the exclusive lunch sponsor, your brand will be front and center as attendees gather to enjoy a fresh, energizing meal. Your company logo will be placed prominently on items used during lunch. This highly visible sponsorship delivers strong, consistent repeated exposure and creates a positive association with a key moment in the attendee experience throughout all three days of the event!







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SPONSORSHIP REGISTRATION FORM

Fourteenth International
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Please submit to the ET Foundation Executive Office by December 4, 2026 in order to take full advantage of your sponsorship opportunity! DO NOT email form with credit card information for your security. All Sponsorship Reservations will be honored on a first-paid, first-served basis.

Full Name _____

Job title _____

Email _____

Telephone _____

*Company Name** _____

*(*Please indicate **exactly** how you wish your company's name to appear on **ALL** brochures, signage etc.)*

Mailing Address _____

_____

City _____ *State/Province* _____

Zip/Postal Code _____ *Country* _____

Please List the Name of Event(s) or Program You Would Like to Sponsor:

		Amounts:
First Choice	_____ =	$ _____
Second Choice	_____ =	$ _____
Third Choice	_____ =	$ _____

Payment Information – *Sponsorship registration is not final until full payment is received.*

☐ Check enclosed *(U.S. funds drawn on a U.S. bank only)*
Make check payable to: **Aluminum Extruders Council (AEC)**
1930 Innovation Way, Suite 232, Libertyville, IL 60048 USA
in the amount of $_____

Or ☐ VISA ☐ MasterCard ☐ AmEx ☐ Discover
Printed Name of Cardholder _____
Billing Address *(if different than above)* _____
_____
Signature _____
Please fax completed form to the following SECURE fax line: 1.847.238.3859
NOTE: DO NOT email credit card information! For your security, all credit card information should be sent by fax or mail to our payment center. Any credit cards sent via email will be deleted!

☐ Invoice me in the amount of $_____

☐ Wire transfer *(include sponsorship total and applicable bank fees in U.S. dollars)*
in the amount of $_____ *Contact:* mail@etfoundation.org *for wire transfer instructions*

For your data protection, this portion of the form will be destroyed after processing your credit card information.

Card Number _____ Exp. Date _____ Security Code _____
(3- or 4- digit verification code)

PLEASE SEND THIS COMPLETED SPONSORSHIP FORM AND PAYMENT TO:

1930 Innovation Way,
Suite 232
Libertyville, IL 60048 USA

OR SECURE FAX:
1.847.238.3859

For data security, **DO NOT** email form with credit card information. **Instead,** please fax or mail completed form to the ET Foundation.

Mandy Vazquez
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Email: mvazquez@tso.net

Produced by:

In conjunction with:

ALUMINUM EXTRUDERS COUNCIL

Please direct ET '27 inquires to the ET Foundation

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ETFoundation.org

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